**2014 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL**

**WAVE 8.5 DIARY STUDY**

**NOVEMBER 10-16, 2014**[[1]](#footnote-1)

**Survey administration – 2 separate contacts per day**

1st day: 8:00 a.m. and 3 p.m.

2nd day: 9 a.m. and 4 p.m.

3rd day: 10 a.m. and 5 p.m.

4th day: 11 a.m. and 6 p.m.

5th day: noon and 7 p.m.

6th day: 1 p.m. and 8 p.m.

7th day: 2 p.m. and 9 p.m.

Basic activities

**ASK ALL:**

Q.1 Besides answering this survey, which of the following apps or features on your cell phone have you used in the past hour?

*[Check all that apply]*

[**PROGRAMMING NOTE:** please randomize a through k, with l and m in order at the bottom of the list. Capture randomization order for Android and iOS (we know Blackberry is not feasible)]

[**PROGRAMMING NOTE:** m is a radio button and when checked it greys out a-L. For non-javascript any a-L punched and m will cause an error when Next button is checked and force respondent to either uncheck a-L or m]

[HARD PROMPT IS OK: If none of these apply, please mark that you did not use your phone in the past hour]

1. Phone or video calling
2. Text messaging
3. Email
4. Maps or traffic
5. Taking pictures or videos
6. Social networking
7. Music or podcasts
8. Games
9. Watching video
10. News
11. Use the internet
12. Some other kind of activity not listed above
13. I did not use my smartphone in the past hour [EXCLUSIVE PUNCH]

Place and logistics of the activity

**ASK IF USED SMARTPHONE IN LAST HOUR (Q1a-k=1):**

Q.2 Please note all the places where you used your smartphone in the past hour.

*[Check all that apply]*

[**PROGRAMMING NOTE:** please randomize a through g, with h always at the bottom of the list. Capture randomization order for Android and iOS (we know Blackberry is not feasible)]

[**PROGRAMMING NOTE:** h is a radio button and when checked it greys out a-g. For non-javascript any a-g punched and h will cause an error when Next button is checked and force respondent to either uncheck a-h or g]

[SOFT PROMPT: If none apply, please select the button at the bottom; if you want to skip, click Next. ]

1. At home
2. At work
3. Riding in a car or on public transit
4. Walking from place to place
5. Exercising
6. Waiting in line or for something else to happen
7. At a community place like a coffee shop or park
8. None of the above [EXCLUSIVE PUNCH]

**ASK IF DID NOT USE SMARTPHONE IN THE LAST HOUR (Q1M=1)**

**[SOFT PROMPT:** If you are sure you want to skip, click Next]

**Q.2a** Please indicate when you most recently used your smartphone for any reason, such as phoning, texting, photos, or accessing information?

1. Earlier today
2. Yesterday
3. Longer ago than that

**[SOFT PROMPT:** If you are sure you want to skip, click Next]

Q.2b Were there any particular reasons you did not use your smartphone in the past hour?

**OPEN-END TEXT BOX – ABOUT 3 LINES**

**[SOFT PROMPT:** If you are sure you want to skip, click Next]

Q.2c In a typical day, do you normally use your smartphone more or less than you used it today?

1. Typically use it more

2. Typically use it less

3. Typically use it this much

Outcomes/impacts of phone

**ASK IF USED SMARTPHONE IN LAST HOUR (Q1a-k=1):**

Q.3 In the past hour did you use your phone to help you:

*[Check all that apply]*

[**PROGRAMMING NOTE:** please randomize a through g, with h always at the bottom of the list. Capture randomization order for Android and iOS (we know Blackberry is not feasible)]

[**PROGRAMMING NOTE:** h is a radio button and when checked it greys out a-g. For non-javascript any a-g punched and h will cause an error when Next button is checked and force respondent to either uncheck a-g or h]

[SOFT PROMPT: If none apply, please select the button at the bottom; if you want to skip, click Next. ]

1. Find a good way to get somewhere
2. Resolve an issue or settle an argument
3. Remember something you needed to do
4. Coordinate with someone to meet them
5. Learn about an important news development
6. Avoid being bored
7. Avoid dealing with the people around you
8. My phone did not help me do any of these things [EXCLUSIVE PUNCH]

Feelings about phone

**If Q1a-k=1, then ask:**

Q.4 In the past hour did your cell phone make you experience any of these feelings?

*[Check all that apply]*

[**PROGRAMMING NOTE:** please randomize a through f, with g always at the bottom of the list . Capture randomization order for Android and iOS (we know Blackberry is not feasible)]

[**PROGRAMMING NOTE:** g is a radio button and when checked it greys out a-f. For non-javascript any a-f punched and g will cause an error when Next button is checked and force respondent to either uncheck a-f or g]

[SOFT PROMPT: If none apply, please select the button at the bottom; if you want to skip, click Next. ]

1. Grateful
2. Happy
3. Productive
4. Angry
5. Frustrated
6. Distracted
7. None of the above [EXCLUSIVE PUNCH]

CLOSING: Thank you. Please look for the next survey notification.

CLOSING to 11/16 9pm survey: Thank you for your participation in this special survey. Your regular November survey will be sent by email this week.

1. Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists. Lines across page designate a page break. [↑](#footnote-ref-1)